

The Princess Post



The Princess Shop News First Edition December 2008 www.theprincessshop.ca

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The Princess Shop celebrates its first birthday

To commemorate our first anniversary, The Princess Shop is proud to announce the official premiere of our website: www.theprincessshop.ca (more information under "News" in this newsletter).

November 21 marked The Princess Shop one-year anniversary, and as the organization embarks on its second year in operation, it's time to reflect on the successes of the organization this past grad season.



Our first annual fundraiser, the Glass Slipper Benefit for Princesses, was held on March 20th, 2008 at the Delta Bessborough in Saskatoon. The event featured high school female youth modeling donated dresses, members of our community speaking on related issues, a silent auction, and dessert. Outstanding response and support from our community resulted in a sold-out, standing room only event and great financial contributions to assist with The Princess Shop's operating budget for 2008-2009. In fact, over 40 businesses and organizations have agreed to support The Princess Shop since its inception in November 2007, and over 250 people attended the Glass Slipper Benefit for Princesses.

On July 4th, 2008 The Princess Shop held its first annual Perfectly Pink Appreciation BBQ at the Forestry Farm. Wired 96.3 FM set up a booth and sent Blake, Cassie, and other representatives to enjoy the event. Members from the business community, as well as several recently graduated Princesses attended, bringing their parents, siblings, children, and friends. The barbeque entertained approximately 40 attendees for a hot afternoon in the sun, to celebrate a successful first grad season.

Representatives from The Princess Shop have also been able to stay in touch with some of the program's 2008 Princesses. From simply being there if they need someone to talk to, or giving them a ride when they're in a bind, The Princess Shop aims to continue to provide encouragement when it is needed, even after graduation is over. One of the Princesses expressed that she was interested in acting and film, and a representative from The Princess Shop was able to get her into a small part in the Brad Johner music video, "Other side of the Radio." One of the other Princesses is attending a post-secondary program and The Princess Shop was happy to provide a \$100 scholarship, donated by a member of our community, which helped to pay for her books. This same Princess had expressed an interest in modeling and a representative was able to put her in touch with Masala Model and Talent taking a self confidence course. She recently took 2nd place in the Model Search for Breast Cancer Research. The concept of maintaining a presence in the lives of past Princesses is planned to be developed into a weekly mentorship program in the near future.

In summary, The Princess Shop experienced an incredible first grad season. Over 600 grad dresses are currently in inventory, and the organization's Facebook group (<http://www.facebook.com/group.php?gid=6162668882&ref=ts>) now has more than 2200 members showing their support.

The Princess Shop's first year in operation, 2007-2008, resulted in an impact with 39 Princesses across Saskatchewan. This number is expected to exponentially increase in relation to the number of additional regional chapters established, greater transparency of the organization in the community, increased and consistent presence of The Princess Shop in local high schools, and increased annual funding from our community partners. With plans to expand across other provinces, The Princess Shop will continue to experience growth to establish sustainable resources and support for female youth.



My experience with The Princess Shop was the most wonderful experience I've had. I felt elegant and extremely beautiful. If it wasn't for The Princess Shop my graduation would've been dull and boring, but thanks to The Princess Shop it wasn't! As a young Mom I found it a HUGE help that I didn't have to spend any money on a dress I would only wear once. I really hope that this organization carry's on for years to come so that they could help other young women and make their Graduation as special as mine was. Thank you Princess Shop!

Chantelle

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News

Official Website Premiere

The Princess Shop is very proud to announce that we are finally online! Kinetic Design (www.bekinetic.ca) has worked very hard to create a beautiful and easy-to-navigate website to establish The Princess Shop's first online presence, aside from Facebook.



www.theprincessshop.ca will be community resource for news updates, donation information, sponsorship information, program application forms, upcoming events, and photos and videos of past events and graduations.

We are thrilled with the final product, proud to be working with the very talented team at Kinetic Design, and thankful for their generosity.

Our First Permanent Home

Appropriate timing, The Princess Shop has recently moved into its first real home, only a year after its establishment. The first year in operation was spent between the Milk Gallery's backroom downtown, the spare bedroom in a co-founder's house, and the old Pizza Hut on 22nd St (thanks to Concorde Group Corp.).



Junelia at Dekan Clothing has welcomed us into the extra space above her store, and we are very excited to begin a relationship with such a wonderful woman in our business community. We are still getting comfortable in our new home, but if you get a chance, stop by and say "hello" to Junelia! She will also now be accepting donations on our behalf. Check our website soon for regular office hours for The Princess Shop in the New Year.

The Princess Shop Mailing List

If you would like to be kept informed of events and opportunities with The Princess Shop, please sign up for our mailing list by accessing the homepage of www.theprincessshop.ca

2008-2009 Community Partnerships

As a newly established nonprofit organization, The Princess Shop is still in the initial set-up stages and trying to establish financial sustainability. With the community's assistance, The Princess Shop can ensure that it will be able to continue its presence in our community for female youth, and continue to grow, expand, and offer new services.

The Princess Shop's 2008-2009 Community Partnership Package outlines the possible ways that organizations and companies in our community can get involved and become a catalyst in the organization's pending growth.

From financial assistance with general operations, to sponsorship of scholarship for Princesses, to title sponsorship of annual events there are many very different opportunities for involvement.

The Community Partnership Package will be posted on our website soon, but is available to be emailed at your request. If your company is interested in one of these special opportunities and would like to discuss the requirements and sponsorship benefits in detail, please call Ainsley or Chantal at 306.222.3311 as soon as possible.

Events

Gallery of the 2008 Princesses presented by Shannon Brunner Photography
Join representatives from The Princess Shop, Shannon Brunner and our some of our 2008 Princesses for an afternoon of music, champagne and chocolate on Sunday December 7th from 2pm-5pm. This is an open event for members of the community to drop in and take a look at a photographic gallery of our beautiful 2008 Princesses, prepared by Shannon Brunner, our official photographer. Shannon donates her services for all Saskatoon Princesses. The afternoon will also provide attendees with the opportunity to learn more about The Princess Shop and why Shannon Brunner chose to be involved. Photos of 2008 Princesses on their graduation day will be blown up on large canvases for viewing in Shannon's gallery. Additionally, local jewelry artists will be featuring their work, and a portion of sales will be donated to The Princess Shop. Shannon's studio is located in Saskatoon Ideas Inc. at 102-120 Sonnenschein Place, facing the river. www.shannonbrunner.com



My experience with The Princess Shop was very enjoyable and very helpful with my situation. Thanks to this program I was able to have a pretty dress, my hair and make-up done, and able to get awesome professional pictures done with a photographer for free! The princess shop is an amazing program. I don't know what I would have done if I didn't find out about it. Chantal and Ainsley; I thank you ladies very much and I want you to know you will always be in my heart. You girls made my graduation day even that more special. I know you made a lot of young women happy with their graduations and there are many more to come. I greatly appreciate your program and I only hope the best comes your way.

Vanessa

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Glass Slipper Benefit for Princesses

The Princess Shop will hold its second annual business formal gala-type fundraiser, called the Glass Slipper Benefit for Princesses this spring. This event will feature dinner and entertainment, testimonials from past program applicants, a grand march with female youth modeling dresses that have been donated to the organization, members of our community speaking on related local issues, and a silent auction. Invitations will be emailed to our mailing list (sign up for the mailing list at www.theprincessshop.ca) and the event will be promoted on Rawlco Radio.

Perfectly Pink Appreciation BBQ

At the end of the graduation season, The Princess Shop will hold its second annual appreciation barbeque event as means to bring program Princesses, sponsors, and other supporters together. The appreciation barbeque is an afternoon of leisure activities for all ages, and may include outdoor sports like baseball, ending with the sharing of a summer meal.

Thanks for your heart-warming support and a sensational first year!

Chantal Moloney & Ainsley Robertson
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The Princess Shop (Saskatoon) on Facebook.com

The Princess Shop for me was a great opportunity that helped ease the stress of grad. Chantal and Ainsley were great help on opinions of dresses and I got to get to know them better and they also have always been there for all us girls if we ever needed help. And the best part is my daughter was always welcome to come. The whole experience let me get my perfect grad that I always wanted and I also got to make new friends. Money has always been a problem for me being 17 with a two year old and I never planned on going to grad due to the lack of money but thanks to Chantal and Ainsley I got to.

Jessica