

306.222.3311 info@theprincessshop.ca theprincessshop.ca



## **Dear Ladies, Future Leaders, and Graduating Class of 2010,**

Are you excited for your high school graduation? Will it be an exciting, affirming event for you? As a future leader of our community, we would like to inform you of and invite your support for a new initiative in Saskatchewan. The Princess Shop is a nonprofit organization established in 2007 and based in Saskatoon, serving young women of Saskatchewan. The organization's mission is to create an enhanced graduation experience for female students in need, and provide them with mentorship, support, and the tools to pursue success after graduation. Princess Graduates have the opportunity to be lent a graduation dress, accessories, shoes, etc. donated by members of our community, because preparation for this special day alone would be difficult for each Princess Graduate. In Saskatoon, Princess Graduates also have access to services such as makeup, hair, photos, and limousine services.

A young woman who is interested in the program can receive both application forms and The Princess Shop's contact information from her high school academic counselors, by visiting our website or by contacting The Princess Shop directly. Then, a representative will contact each girl to set up a time for a personal fitting with The Princess Shop founders. This is the moment we are most excited about! We hope to find the perfect dress for every young woman who requires our services. If you know of someone who could benefit from this project, please encourage her to submit an application.

The Princess Shop's 2nd Annual Glass Slipper Benefit for Princesses was held on March 13, 2009 at TCU Place in Saskatoon. The event featured this year's Princesses modeling donated dresses, dinner, live and silent auction, guest speaker Miss Canada Shannon Smadella, as well as musical guests Jodi King and Cidne Treen. Outstanding response and support from our community resulted in 240 guests and great financial contributions to assist with The Princess Shop's operating budget for 2008-2009.

The founders of The Princess Shop are not much older than you. In fact, we graduated from high school in 2002 and 2005. We hope to build confidence in Saskatchewan's female youth and create a memorable graduation experience for all girls. As young women, we understand what an important milestone high school graduation can be. This is a very special day for young women in our culture and we believe that everyone should have equal opportunities to look and feel beautiful. This is a dream come true for us to instill self-confidence, drive and motivation in our province's future leaders.

**Chantal Moloney & Ainsley Robertson**  
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